

The book was found

# Revolutionizing Innovation: Users, Communities, And Open Innovation (MIT Press)



## Synopsis

The last two decades have witnessed an extraordinary growth of new models of managing and organizing the innovation process that emphasizes users over producers. Large parts of the knowledge economy now routinely rely on users, communities, and open innovation approaches to solve important technological and organizational problems. This view of innovation, pioneered by the economist Eric von Hippel, counters the dominant paradigm, which cast the profit-seeking incentives of firms as the main driver of technical change. In a series of influential writings, von Hippel and colleagues found empirical evidence that flatly contradicted the producer-centered model of innovation. Since then, the study of user-driven innovation has continued and expanded, with further empirical exploration of a distributed model of innovation that includes communities and platforms in a variety of contexts and with the development of theory to explain the economic underpinnings of this still emerging paradigm. This volume provides a comprehensive and multidisciplinary view of the field of user and open innovation, reflecting advances in the field over the last several decades. The contributors -- including many colleagues of Eric von Hippel -- offer both theoretical and empirical perspectives from such diverse fields as economics, the history of science and technology, law, management, and policy. The empirical contexts for their studies range from household goods to financial services. After discussing the fundamentals of user innovation, the contributors cover communities and innovation; legal aspects of user and community innovation; new roles for user innovators; user interactions with firms; and user innovation in practice, describing experiments, toolkits, and crowdsourcing, and crowdfunding. Contributors Efe Aksuyek, Yochai Benkler, James Bessen, Jörn H. Block, Annika Bock, Helena CanhãŁo, Jeroen P. J. de Jong, Emmanuelle Fauchart, Dominique Foray, Nikolaus Franke, Johann Fã ller, Helena Garriga, Fred Gault, Fredrik Hacklin, Dietmar Harhoff, Joachim Henkel, Cornelius Herstatt, Christoph Hienerth, Venkat Kuppuswamy, Karim R. Lakhani, Christopher Lettl, Christian Lã thje, Ethan Mollick, Hidehiko Nishikawa, Alessandro Nuvolari, Susumu Ogawa, Pedro Oliveira, Stefan Perkmann Berger, Frank Piller, Christina Raasch, Susanne Roiser, Fabrizio Salvador, Pamela Samuelson, Tim Schweisfurth, Sonali K. Shah, Christoph Stockstrom, Katherine J. Strandburg, Stefan Thomke, Andrew W. Torrance, Mary Tripsas, Georg von Krogh

## Book Information

File Size: 3328 KB

Print Length: 595 pages

Page Numbers Source ISBN: 0262029774

Publisher: The MIT Press; 1 edition (March 4, 2016)

Publication Date: March 4, 2016

Sold by: Digital Services LLC

Language: English

ASIN: B01D409N1E

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Enabled

Enhanced Typesetting: Enabled

Best Sellers Rank: #758,942 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #35

in Books > Engineering & Transportation > Engineering > Reference > Research #214 in Books

> Business & Money > Processes & Infrastructure > Research & Development #665 in Kindle

Store > Kindle eBooks > Business & Money > Education & Reference > Education

## Customer Reviews

A compendium of critical advances that will help newcomers to the field of open innovation get to know its core scholars, get up to speed on their major findings, and ideally get down to work on issues yet to be explored.

Great read. Got it for free at the oui! The book covers a broad scope concerning all topics concerning open innovation like User communities, toolkits, idea contests and many more.

Great read. This is a very interesting book covering a whole variety of different topics within the field of open innovation.

[Download to continue reading...](#)

Revolutionizing Innovation: Users, Communities, and Open Innovation (MIT Press) Innovation and Incentives (MIT Press) Making in America: From Innovation to Market (MIT Press) Senior Living Communities: Operations Management and Marketing for Assisted Living, Congregate, and Continuing Care Retirement Communities Yoga for Computer Users: Healthy Necks, Shoulders, Wrists, and Hands in the Postmodern Age (Rodmell Press Yoga Shorts) TimeLinks: Third Grade, Communities, Communities Student Edition (OLDER ELEMENTARY SOCIAL STUDIES) Stealing Fire: How Silicon Valley, the Navy SEALs, and Maverick Scientists Are Revolutionizing the Way We

Live and Work Clean Gut: The Breakthrough Plan for Eliminating the Root Cause of Disease and Revolutionizing Your Health Targeted: How Technology Is Revolutionizing Advertising and the Way Companies Reach Consumers Revolutionizing Accounting for Decision Making: Combining the Disciplines of Lean with Activity Based Costing The Machine That Changed the World: The Story of Lean Production-- Toyota's Secret Weapon in the Global Car Wars That Is Now Revolutionizing World Industry Revolutionizing Motherhood: The Mothers of the Plaza de Mayo (Latin American Silhouettes) The Body Remembers Volume 2: Revolutionizing Trauma Treatment Guerrilla Jiu-Jitsu: Revolutionizing Brazilian Jiu-jitsu The Human Superorganism: How the Microbiome Is Revolutionizing the Pursuit of a Healthy Life What I Found in a Thousand Towns: A Traveling Musician's Guide to Rebuilding America's Communities#151;One Coffee Shop, Dog Run, and Open-Mike Night at a Time What I Found in a Thousand Towns: A Traveling Musician's Guide to Rebuilding America's Communities - One Coffee Shop, Dog Run, and Open-Mike Night at a Time Lerne Französisch mit Mimi: Mimi und die Ausstellung. Ein Bilderbuch auf Französisch/Deutsch mit Vokabeln (Mimi de-fr 2) (German Edition) Lies Mit Mir! Intermediate Reader 2 (Komm Mit) Komm mit!: Beginner Reader Lies mit mir Level 1

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)